



**Cherokee Station Special Business District**  
**3407 S. Jefferson Suite 515 | St. Louis, Mo 63118**

**Cherokee Station Business Association**  
**Cherokee Station Special Business District**  
**Cherokee Street Development League**  
**Board/Association Meeting Minutes**  
**July 20th 2017 – 5:30pm**

**Nebula – 3407 S. Jefferson**

**Board Members in Attendance:** Mark Nevelow, Will Liebermann, Jason Deem, Jessie Chappell, Rebecca Bolte, Kaveh Razani, Justin Harris

**1. Introductions**

**2. City Officials**

- a. 3<sup>rd</sup> District Beat Officers (314) 682-9734  
Arrests have been made in recent robberies.
- b. Cara Spencer - 20<sup>th</sup> Ward Alderman (314) 589-6816  
Chicken Bill has passed, you can have up to 8 chickens in your backyard. Passed air quality control program – will inspect properties for asbestos. Cara voted in favor of both the ½ cent sales tax and trash increase. The Trash department needs update on trucks, in order to keep picking up trash, manage illegal dumping and keep workers employed. Would like to see Cherokee District to have an after hours event at Marquette Pool. LED lights along Cherokee Bottoms. Still working on getting lights on Cherokee replaced.
- c. Dan Guenther - 9<sup>th</sup> Ward Alderman (314) 776-0161  
Efforts to increase tax on non for profits, bill has been dropped. Bill to increase trash bill passed, Dan voted against. Trash fees will go up. Bill to add ½ cent sales tax has passed, will go to polls in November, Dan is against this tax. 3<sup>rd</sup> District did a big towing blitz, picked up 15 cars from 3<sup>rd</sup> district. Cara is working with 3<sup>rd</sup> District to create dedicated traffic patrol. National Night out is Tuesday August 2<sup>nd</sup> – still time to apply to close street down. July 27-29, National Urban League conference, professional mentoring, hackathon, job fair.
- d. Barb Potts- 9<sup>th</sup> Ward NSO (314) 397-1091 - Nothing to add
- ~~e. Deanna Murphey 20<sup>th</sup> Ward NSO (314)-657-1371~~
- f. Lisa Otke – SLDC (314)-657-3775  
Neighborhood Leadership Academy is taking registration now – through UMSL, leaders from the city and county, learn about grant writing, community development, have scholarships available. Go to SBA.gov for resources for small businesses. Sign at Gravois and Cherokee, Lisa and Anne met today, next step is for Lisa to get Streets Department / BPA to sign off on location, then Anne will send out RFP for design of sign.
- g. Benton Park Neighborhood Representative – Last Saturday of July is Temporal Cities, 1pm to 7pm.
- h. Benton Park West Neighborhood Representative – Neighborhood Night out at Community Garden at California and Wyoming.
- ~~i. Marine Villa Neighborhood Representative~~



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- j. Gravois Park Neighborhood Association Representative – Neighborhood Alley cleanup Saturday, July 29th – meet at 9:30am cleanup Michigan, Compton, Cherokee, Potomac. Recognized and Thanked Anne McCullough’s efforts in building a new playground for Gravois Park.
3. **Approval of Previous Meeting Minutes** – see attached - motion, seconded, all in favor, none opposed
4. **Financial Report** – see attached -- motion, seconded, all in favor, none opposed
5. **Security Committee** – Mark Nevelow  
Map could not be pulled up – will show at next CSBA meeting. Documented abandoned homes, areas that are underlit, used this map as an overlay on the heat map. Can use the map where it would be good to put security cameras, proactive approach to identifying area of needs and places for investment.
6. **New Business**
  - a. Indian Custom tailor and Alterations, 2733 1/2 Cherokee street - Kayed Modi – Not here, but Mark Nevelow spoke on their behalf: Opening up August 1<sup>st</sup>, does full alterations for both Men and Women
  - ~~b. The Salon, 2900 Cherokee – Demi Owens & Redd the Barber~~
  - c. Cherokee Street Acupuncture Project, 3400 Jefferson - Peter Schechter  
Just opened up Acupuncture practice, Holistic Health, working to make this type of medicine accessible, pay what you can for community members.
  - d. St. Louis City Greens Mobile Farmer’s Market – Katie Mack  
City Greens started out in a basement of a church, and now has a retail location. Everything is at cost, charges member fees, fees are on a sliding cost. Free shelf and EBT at City Greens. City Greens Food Truck – would like to bring this market to Cherokee Street once a week. Will need to fundraise in order to bring truck to Cherokee Street. Will work with Guardian Angel Food Pantry as well. Realistically, City Greens should try to earn \$500 per visit, in order to make this work. Katie wants to work towards figuring out how to make this work and to understand what the need is. Would love for this to turn into a possible permanent storefront.
  - e. Vector Communication - Courtney Mueller  
Project overview on the Northside-Southside conceptual design study to expand on-street light rail through North and South St. Louis. The proposed route would run north and south on Jefferson Avenue with a planned station at Cherokee. – SEE ATTACHED Making a case for this project as it will be competitive nationally and a great resource. Have support from City and Aldermen, keeping conversation going, will be back in Fall, discussing stations directly.
7. **Cherokee Street Development League**
  - a. Cherokee Street Reach Arts Camp & Festival
    - i. Camp Update – Cherokee Street Reach Festival, Saturday August 5<sup>th</sup>, free, 11am to 4pm, all ages
    - ii. Nebraska Street Closure August 5<sup>th</sup>
8. **Cherokee Street Liaison Update**



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- a. Cherokee Street CID Sales Tax implementation - Cherokee Street CID Sales Tax has passed, registered voters in favor, 33 to 44. Anne is collecting Missouri Tax ID numbers, submits those to Missouri Department of Revenue, they will send letter to businesses, sales tax will be implemented on January 1<sup>st</sup>. Question by community member: How will this money be managed? Anne: There have been no decision made about how this money will be spent, other than the budget. We will hold community meetings and garner as much input from as many people as possible, in creating priorities and making funding decisions. We will also continue to hold Association meetings, alongside CID meetings, so as to be transparent and democratic in the decision process.
  - b. La Calle Cherokee – Hispanic / Latino Cultural District Designation. Anne, Alderman Spencer, Alderman Guenther, Hispanic Chamber of Commerce, Mosaic Group and Cherokee Hispanic / Latino Businesses in deciding on a name and moving this forward. Will work with Alderman on City proclamation, will have a celebration during Fiestas Patrias.
- 9. Announcements & Events**
- a. Jason Deem: Human Resources Massage, acupuncture, therapy, home health care, paramedical tattooing, about half 3400 Jefferson,
  - b. Carrick – August 10<sup>th</sup>
  - c. Thrift Gold Apparel Pop Up @ Partizan Gallery Jul 17 - Jul 23
  - d. Piece of Peace @ Propaganda Jul 20 8:00 pm - 10:00 pm
  - e. POP UP: Pop Art & Glow Yoga @ Kismet Creative Center Jul 21 - Jul 22
  - f. That 90s Jam @ blank space Jul 21 9:00 pm
  - g. Saint Louis Books & Breakfast July '17 @ blank space Jul 22 10:00 am - 2:00 pm
  - h. Er The Element Of Style Presents: 1 Year Anniversary Pop Up Shop @ Foam Jul 22 1:00 pm - 5:00 pm
  - i. Plein Poches (Full Pockets) Call to Artists @ Foam Jul 23 4:00 pm - 7:00 pm
  - j. Nebula Happy Hour @ Fortune Teller Jul 26 4:00 pm - 6:00 pm
  - k. Open Mic Night @ El Lenador Jul 26 9:00 pm
  - l. Ethan Leinwand Plays Barrellhouse Blues and Boogie Woogie Piano @ Yaquis Jul 27 9:30 pm
  - m. Afrosexology Radical Twerk: Reclaiming Your Black Body @ 2720 Cherokee Jul 28 6:30 pm
  - n. Afrosexology TWERK PARTY part 2 @ 2720 Cherokee Jul 28 9:00 pm
  - o. 3rd Annual Temporal Cities: Blanket Fort Festival @ Benton Park Jul 29 1:00 pm
  - p. If I Had a Hammer: An Art Fundraiser for ArchCity Defenders @ Untitled Fine Art STL Jul 29 7:00 pm
  - q. Scene Differently Photography by Ron W. @ Drew Henry salon&gallery Jul 29 7:00 pm
  - r. Les Gruff Honky Tonk Night! @ San Loo Jul 29 8:00 pm
  - s. Nihilistic fit \ elix-r @ RKDE Jul 29 8:00 pm
  - t. Saint Louis Hop Shop 2017 Craft Beer Week Jul 30 - Aug 6
  - u. Beer Brunch w/ VISTA + STL HOP SHOP @ Vista Ramen Jul 30 10:00 am
  - v. Elevator Bath Tour @ The Luminary Aug 2 8:00 pm



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- w.** The Young Rochelles, The Haddonfields, The Radio Buzzkills, Cowards Way Out @ San Loo Aug 2 8:00 pm
- x.** 3rd Annual Shrimp Boil @ Byrd & Barrel Aug 3 6:00 pm
- y.** Moviecove @ Foam: Tales From the Darkside // The Legend of Billie Jean Aug 6 11:30 am - 3:00 pm
- z.** Gravois-Jefferson Draft Plan Summit Location TBA Aug 10 4:00 pm - 8:00 pm
- aa.** Droids Blood / Jailbus / Dumpers / GNAT @ RKDE Aug 18 9:00 pm
- bb.** Citizen Book Club #3: Her 37th Year, An Index by Suzanne Scanlon @ The Luminary Aug 25 7:00 pm - 9:00 pm



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## Cherokee Business Association

**PROFIT AND LOSS**  
 January 1 - July 19, 2017

	<b>TOTAL</b>
▼ INCOME	
City Disbursement Voucher	24,712.02
<b>Total Income</b>	<b>\$24,712.02</b>
GROSS PROFIT	<b>\$24,712.02</b>
▼ EXPENSES	
Advertising & Marketing	450.00
Bank Fee	2.00
Cherokee Street CID	1,209.08
Conference Fees	181.46
Insurance Expense	1,350.00
▼ Office Expenses	888.82
Software	784.91
<b>Total Office Expenses</b>	<b>1,673.73</b>
▼ Payroll Expenses	5,451.00
Wages	6,951.00
<b>Total Payroll Expenses</b>	<b>12,402.00</b>
Rent	1,050.00
Street Cleaning	2,867.26
Street Improvements	250.00
website	86.00
<b>Total Expenses</b>	<b>\$21,521.53</b>
<b>NET INCOME</b>	<b>\$3,190.49</b>

Cash basis Wednesday, July 19, 2017 11:06 AM GMT-05:00



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## Cherokee Business Association

### BALANCE SHEET As of July 19, 2017

	TOTAL
▼ ASSETS	
▼ Current Assets	
▼ Bank Accounts	
CSBA Checking	0.00
CSBA Money Market	0.00
US Bank Checking	5,798.49
<b>Total Bank Accounts</b>	<b>\$5,798.49</b>
<b>Total Current Assets</b>	<b>\$5,798.49</b>
<b>TOTAL ASSETS</b>	<b>\$5,798.49</b>
▼ LIABILITIES AND EQUITY	
Liabilities	
<b>Total Liabilities</b>	
▼ Equity	
Opening Balance Equity	21,205.89
Retained Earnings	-18,597.89
Net Income	3,190.49
<b>Total Equity</b>	<b>\$5,798.49</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$5,798.49</b>

Cash basis Wednesday, July 19, 2017 11:10 AM GMT-05:00